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ZoomIn.com launches website on online photo sharing

Sunny and Phiroze Havaladar, veterans of the photography industry, today launched www.ZoomIn.com, the countrys first single source website that enables consumers around the world to store, share and print digital photos. Speaking to reporters, Sunny Balijepalli, CEO of ZoomIn.Com and an Indian born American innovator and entrepreneur said, "ZoomIn will be primarily aimed at Internet and digital camera users in the country. The growth of the Internet population in India indicates demand for innovative online services, thereby justifying our approach to the market." "We are committed to leading the online photo sharing market through innovation, intuitive design, fair prices, spectacular service, and exceptional quality. As according to available industry data e-commerce in India is set to reach \$2.3 bn by 2009," he said. ZoomIn provides top-quality prints delivered to all major cities in India within the next business day, and the kind of sophisticated photo-sharing features users would expect of a social-networking site in the United States. Upon launch, ZoomIn.com is now the industrys premiere service catering to Non-Resident Indians in the US to send photos to friends and family in India.

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