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ZoomIn competes with HP Snapfish in India

 Recently HP launched its famous Snapfish service in India. The Snapfish website offers good quality prints at low cost. Now, Indian consumers have more choice as ZoomIn is offering similar service. ZoomIn is also offering storage solution for photos. Users can share photos with friends.

ZoomIn offers the facility of importing photos from your Flickr & Picasa account as well. In addition, you can always download your original quality photos from their website anytime. This feature is good and can help you to safely store your photos online. The HP website Snapfish, stores the photos in low quality while with ZoomIn, users have the option to retrieve the photos in high quality.

Right now, ZoomIn is offering 15 prints free on signup. Users can be sure that the prints will be of good quality compared to your local photo color labs. In addition, ZoomIn claims that their shipping is quite fast and is charged at a flat rate of Rs 25 per order. So, next time, you need photos, you can order them online from ZoomIn or Snapfish. HP Snapfish service has been very popular in United States. ZoomIn launched in India on 12 September this year.

Zoomin photo printing service is comparable to HP Snapfish. HP is charging Rs 2.95 for 4X6 inch while Zoomin is charging Rs 4 for the same. While HP is charging Rs 9 for 5X7 inch format, Zoomin is charging Rs 7.

HP Snapfish is also offering gift services in which users can print photos on Mugs, T-shirts, Mouse pads and Key rings.

Link:

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